

**Vision Zero Truckee Meadows Task Force
Meeting Summary
Thursday, December 12, 2019, 3:00 p.m.
1st Floor Conference Room**

Task Force present: Albert Jacquez, Officer MJ Cloud, Daniel Doenges, Kurt Dietrich, Dr. Hao, Francisco Ceballos, Rebecca Kapuler, James Weston, Lauren Ball, Nick Mannering, Lori Campbell, Nicole Coots, Michael Moreno, Fatima Rimas, Tara Smaltz, Jillian Keller, Stephanie Chen,

Guests present: Dr. Kristina Deeter

Task Force members on conference call-ins: Erin Breen, Katie Metz

Welcome/Introductions/Conference call in

Rebecca Kapuler, RTC welcomed and introduced the guests and the (Vision Zero Truckee Meadows) Task Force - telephone conference call-ins.

- Guest, Dr. Kristina Deeter, Medical Director, Pediatric Intensive Care and Hospitalist Medicine introduced herself and talked about the press conference she presented at on pedestrian safety at Renown Hospital. She gave a brief discussion on the state legislative for Maryland which, has a program for safety pedestrians and compared the enforcement for safety and prevention on severe injuries here at Nevada. She highlighted the Renown Children's Hospital and the children there which, are personal to her work. REMSA and Dr. Hao Xu from UNR at the trauma center also work with her at the hospital. Dr. Kristina Deeter of Renown Hospital emphasized on the fatal injury crashes that have went up for the last three years and she gave recommendations for more sidewalks, crosswalks and flash lights for the High Schools and students.

A discussion came out after Dr. Kristina Deeter's of Renown Hospital, information on fatal injury crashes involving children:

Rebecca Kapuler, RTC gave an update on 19 pedestrian crashes that have occurred with WCSD pedestrians and bicyclists, she brought up the fatal injury crash data map on the white board screen for review. Officer MJ Cloud, WCSD PD-SRTS, on the conference call-in gave a number of locations this year of the pedestrian kids involved in fatal injury crashes: a six year old at Dodson Elementary, five children at bus stops in the Sun Valley area, two at Traner Middle School and two high school students at Hug High school which, all of the fatal injury crashes were sporadic trends.

Michael Moreno, RTC gave appreciation to Dr. Kristina Deeter and Dr. Hao Xu and the Renown organization which is a signature sponsor for the New Year's Eve FREE Safe RIDE as well as REMSA. He announced RTC is always looking for sponsors of the New Year's Eve FREE Safe RIDE. Lori Campell, NDOT Safety Engineering mentioned the partner Lyft service is also a partner in free transit rides and Michael Moreno, RTC stated RTC is in partnership with Lyft on the RTC Virginia Street Project. Tara Smaltz, NDOT asked about the New Year's Eve FREE Safe RIDE on the NDOT messages. Michael Moreno, RTC stated NDOT promotes RTC for safe roadways and he encourages anyone to promote the free transit service on New Year's Eve which, is also promoted by KOLO TV.

Rebecca Kapuler, RTC discussed a presentation from Kurt Dietrich of City of Reno at Traner Middle School for getting the message out on VZTM Task Force. City of Reno Councilman Oscar Delgado attended the VZTM Task Force presentation. She discussed The Chamber has a e-news blast twice a month for communications with businesses and is available to use within the VZTM Task Force available funds for a unified message on safety. RTC's Graphic Designer, Nicole Coots is producing an infographic for a message on using safety lights such as cell phones, a tool which can be used for walking and crossing the streets safely.

On the conference call-in, Erin Breen, from UNLV Vulnerable Road Users Project talked about the speed enforcement and the photo camera enforcement which, currently in Nevada the photographs for traffic infraction has to be in the police officers hand. Lori Campbell, NDOT Safety Engineering recommended to use the school zones data and to caution camera wording, she stated, forming a transportation subcommittee for implementing of enforcement in imageries.

Nick Mannering, from Renown Trauma Center updated the VZTM Task Force on the crash data which, is over 300 data points related to trauma injury and mentioned some of the several injury codes: minor near misses, traffic and bicycle related crashes, zip codes for locations of the crashes and injuries. A discussion continued on other resources available.

Business:

- Updates were given to the VZTM Task Force on the Vision Zero presentations/charrette at the Safety Summit, APA Conference and Trails, Transportation and Tourism Conferences which, RTC staff attended along with other VZTM Task Force members. A discussion of the well-attended, media coverage and including the conference engagement with all of the diverse conference crowd and different topics. AARP also attended for senior advocacy.

- VZTM Task Force received project of the year in the October NDOT Safety Conference and in the Truckee Meadows Bicycle Alliance (TMBA) Conference for the Best Community Plan for the VZTM action plan. The task force will be updating the VZTM action plan in February and forming sub committees for the bike safety group which, a meeting is scheduled on January 13, 2020, for incorporating the bike safety in the Regional Transportation Plan (RTP) update.
- The VZTM Task Force had a discussion on the Peer Exchange Conference with discussions of all the engagement and diversity task force dialogs at the Peer Exchange Conference. Rebecca Kapuler, RTC stated a MPO presentation by NVZ Network was given at the conference and the VZTM Task Force discussed the action plan on an early next year entry for a Vision Zero community.

A City of Reno “I live here” video which, was presented at the conference was also presented at the VZTM Task Force meeting.

- Updates to the task force was given about the awards from NDOT and the TMBA for Project of the Year and Best Community Plan. She discussed the VZTM website <http://visionzerotruckeemeadows.com/media/> which, is available to the social media.
- Updates were discussed on the “I live here” safety message video and Rebecca Kapuler, RTC suggested that similar videos can be added to the VZTM website. Michael Moreno, RTC gave an example as to raise awareness of a conference in Denver, a video given with a statement: “Fatalities and number of deaths are acceptable in your families?” Rebecca highlighted the Traner Middle School presentation where she gave armbands to a child in a wheelchair from the August 20th crash which, he received positive feedback from all of the attendees including the City of Reno Councilman Oscar Delgado wearing the armbands.

Officer MJ Cloud’s, WCSD Police, assistant Fatima Rivas, WCSD gave suggestions on videos from the WCSD website for outreach materials to be used. She discussed the maps in certain areas of crashes and the traffic patterns or infrastructure around. Rebecca Kapuler, RTC stated we are in partnership for safe routes to school (SRTS) and the Renown Hospital for continuous outreach. Michael Moreno, RTC also stated data has been collected and looking at the infrastructure for safety and he welcomes the opportunities to go talk to the schools with the VZTM materials. Rebecca Kapuler, RTC also stated that the RTC transit group does training on the transit buses for special needs on transit and could also do presentations at schools.

The VZTM Task Force had a discussion on outreach efforts in partnerships with NDOT, Renown, UNR, WCSD, WCSD SRTS and other private schools and community support on safety for various ideas on pilot programs, walking audits, T-shirts, magnets and arm

bands. Rebecca Kapuler, RTC had a discussion on the walking audits pilot for Wooster High School. Updates will be given to the VZTM Task Force on the opportunities for outreach efforts at the schools. Albert Jacquez from NDOT stated reflective t-shirts are not available because of the signage and armbands would be okay for outreach materials. Francisco Ceballos from REMSA handed out flyers to different senior groups for outreach.

Action Plan Items:

- **Street Light Study Discussion** - The VZTM Task Force discussed a partnership between UNR, NDOT, and VZTM regarding a street light study. This partnership/study will be the collection of street light illumination data and studying the relation to crash distribution. Recommendations were given from Dr. Hao Xu, UNR Engineering on the street lighting study and upgrade recommendations to some streetlights. Lori Campbell from NDOT Safety Engineering discussed the funds for the study.
- **School Zone Safety Collaboration** - Lori Campbell from NDOT Project Manager for the School Zone Safety gave an update for walking audits and mentioned she attended a meeting with safety zones discussion with the city council, WCSD, WC Enforcement, City of Reno, bike ped groups, where the guidelines for the schools to use were discussed and NDOT and the cities, on school walk zones, crosswalks, lighting, for safety improvements. She talked about walking audits which, will start with NDOT and the WCSD Schools.
- **Pedestrian Safety Zones Action Item** – A discussion on Pedestrian Safety Zone guidelines with NDOT data and the City of Reno to go to the city council for a pilot program on 4th Street and 6th Street. NDOT is coordinating with the City of Reno and Lt. Shaw for the data of the project which, Rebecca will update the VZTM Task Force when completed.
- **City of Reno Yard Sign Pilot Project** - The VZTM Task Force had a discussion on an update on the City of Reno Yard Sign Pilot Project, Rebecca Kapuler, RTC and Officer MJ Cloud, WCSD PD-SRTS, on the conference call-in discussed the yard sign and there was a discussion on more outreach opportunities, ideas with the vehicles and different types of magnets, signs and stickers or a tag line.
- **Outreach Idea From WCSD** - Officer MJ Cloud, WCSD PD-SRTS, discussed the outreach ideas from the WCSD to create a magnet with a safety tag line for vehicles. She stated REMSA has an interest for funding. She stated a commitment is already in place with the WCSD for a decision on the tag line. Fatima Rivas, WCSD has similar ideas with families and pledges for a tag line or bumper sticker for vehicles. A discussion on the

collaboration will be put together for all the suggestions given. Kurt Dietrich, City of Reno gave a recommendation for a tag line on community support incentive from businesses to get the word out on safety. A conversation on a safety tag line continued.

- **Potential Grant And Outreach Opportunities** - The VZTM Task Force had a discussion on potential grant and outreach opportunities between Renown Hospital and VZTM with transit riders and also WCSD bus student riders collaboration. RTC handed out arm bands during pedestrian surveys and discussed about handing them out on transit services and the school buses for school safety depending on the funding. A list of total number of WCSD bussed students was shown for the outreach on arm bands and safety presentations to the children. A discussion continued on the outreach for safety.

Katie M on the call-in discussed donation of beanies for the kids for reflective or armbands and stated she could have someone from her staff to distribute. A UNR gear was inquired. A discussion on transit ridership of the schools area for middle school and high school was discussed and also the crash fatalities of 12 high school, 4 middle school and 4 elementary school students in the main Reno area at the Midtown area and a Wooster high school student, also a transit bus with pedestrians walking crash fatality was discussed. Illuminating gear idea from Officer MJ Cloud, WCSD PD-SRTS and funding was discussed. Michael Moreno, RTC discussed education on outreach with the charter schools should be added for further outreach and Jillian Keller, Reno Bike Project stated she will accept the outreach materials to hand out at her Reno Bike Project events.

Other Items/Future Agenda Items:

- Erin Breen, UNLV's Vulnerable Road Users Project gave an update on the successful campaign of the Day of Awareness for Pedestrian Safety Dusk to Dawn Campaign and mentioned pedsafe.vegas. Rebecca Kapuler, RTC stated it could be a topic for November.
- Bike Safety committee meeting is underway.
- Sub committees from VZTM will be coordinated.

Next Meeting:

- Thursday, February 13, 2020, at 3:00 p.m.