



## RESOURCES

### Reno Direct

☎ (775) 334-4636

✉ [RenoDirect@Reno.Gov](mailto:RenoDirect@Reno.Gov)

🌐 [Reno.Gov/RenoDirect](http://Reno.Gov/RenoDirect)

*Reno Direct, the City's citizen service center, is designed to improve communications between you and the City of Reno. Report a problem or blight, request City services, make suggestions or get City news and information.*

For more information visit:  
[Reno.Gov/SpeedWatch](http://Reno.Gov/SpeedWatch)



# DRIVE LIKE YOU LIVE HERE

THIS IS OUR NEIGHBORHOOD

VISION TRUCKEE  
MEADOWS  
**ZERO**

[VisionZeroTruckeeMeadows.com](http://VisionZeroTruckeeMeadows.com)



## PEDESTRIAN SAFETY

Teach kids to make eye contact with drivers before crossing the street. Whether your kids are walking to school, the park or a friend's house, here are a few simple tips to make sure they get there safely.

## THE HARD FACTS

Unintentional pedestrian injuries are the fifth leading cause of injury-related death in the United States for children ages 5 to 19. Teenagers are now at greatest risk. Teens have a death rate twice that of younger children and account for half of all child pedestrian deaths.

## EDUCATE AND CREATE AWARENESS IN YOUR NEIGHBORHOODS

**Spread the word** about the danger created by neighborhood speeding.

**Set the pace** by simply driving or below the neighborhood speed limit during peak speeding times.

**Park your car** in the street and get your neighbors to do the same.

**Reclaim the street** by walking or biking in your neighborhood.

**Follow safe pedestrian practices** by being a role model and teaching kids safe pedestrians practices.



## TOP TIPS



Teach kids at an early age to look left, right and left again before crossing the street. Then remind them to continue looking until safely across.



Teach kids to put phones, headphones and devices down when crossing the street. It is particularly important to reinforce this message with teenagers.



It's always best to walk on sidewalks or paths and cross at street corners, using traffic signals and crosswalks. If there are no sidewalks, walk facing traffic as far to the left as possible.



Children under 10 need to cross the street with an adult. Every child is different, but developmentally, most kids are unable to judge the speed and distance of oncoming cars until age 10.



Be a good role model. Set a good example by putting your phone, headphones and devices down when walking around cars.